

## Welcome to Hand on Heart Charity's Newsletter, March 2014 Issue!

With Easter looming and children and parents looking forward to school holidays, bank holidays and plenty of Easter Eggs, we expect that there will be lots of days out during the Easter break. Keep your eyes peeled when you are out and about and when you spot a defibrillator why not take a "selfie" and share it with us. Use facebook, twitter or send by email. Don't forget to like our Facebook page and tag us in your picture. Look out for your "selfie" in next months newsletter.

### Congratulations Gary and Erin Keedy!

Hand on Heart ambassador Gary Keedy and his daughter Erin have successfully raised the funds to equip Erin's school with a life-saving defibrillator! With help from her dad, Lancashire cricketer Gary Keedy, and after writing to the parents of children at St Paul's RC Primary School, Erin began organising a raffle to pay for a defibrillator. They raised £1,400 and were able to purchase a Gold package from Hand on Heart which was presented to the school by Gary and Erin at a school assembly. We're very proud of Erin who has been able to give her school the incredible gift of a life-saving defibrillator. An extremely proud father told the press; "My main role is spreading awareness of the charity, and Erin said her school, St Paul's, didn't have a defibrillator. I'm proud of her for coming up with the idea and the school has been really supportive." Well done Erin for your fantastic fundraising and support to make your school a Heart Safe Environment!



Image above:

(R-L) Gary Keedy with daughter Erin with Deputy Head Teacher and pupils of St Paul's RC Primary School.

### Defibrillator Nomination Winners March 2014

Our final three winners of the financial year have been notified and are absolutely delighted to receive a life-saving piece of equipment and training for staff and students.

The response we received in the month of March was overwhelming in regards to nominations and we thank everyone for contacting us.

The winners are as follows:

Southridge First School, Whitley Bay, Tyne and Wear  
Chapel-en-le-Frith, High Peak, Derbyshire  
Wootton Primary School, Wootton Derbyshire

Congratulations to all of you on becoming Heart Safe schools!

Do you know a school that needs a defibrillator? Send them to our website where they could be the next winner of a free Defibrillator Package!



### Welcome Baby Ben!

We'd like to send HUGE congratulations to our Charity Treasurer Emma Short on the safe arrival of her baby boy, Ben! Welcome to the world Baby Ben, we can't wait to meet you!

## Response from Dene

### Healthcare Donation

We were touched when parent Dwysan Edwards took the time to thank both Dene Healthcare and Hand on Heart Charity for donating a life-saving defibrillator to the school where her daughter had attended. Her daughter, Tesni Edwards sadly passed away last year after suffering from a sudden cardiac arrest due to a heart condition called hypertrophic cardiomyopathy which had no symptoms and left the family completely unaware of until after her death. Following this, Dene Healthcare got in touch with us to help make the school Heart Safe and so we were able to donate a defibrillator and make Ysgol Dinas Bran School in Llangollen Heart Safe. We'd like to send a truly heartfelt thanks to Dwysan for her incredible appreciation for what we do and will continue this work throughout schools in the UK.



## Social Media

Our social media sites have been booming with new followers as we continuously raise awareness of our charity and of sudden cardiac arrest in the young. So far we have 719 "Likes" on Facebook and an incredible 1,119 followers on Twitter! Thank you for all of your support and please continue to encourage your friends and family to check us out and to interact with us via these platforms, we love to hear from you!

Image right:

Trafford Ceremonial Mayor ,Dylan Butt ,with Hand on Heart Fundraising Manager, Gina Harris and supporters of the Trafford Campaign.

# UK Heart Safe Awards 2014

## UK Heart Safe Awards 2014 Update!

Plans for the UK Heart Safe Awards 2014 are well under way as we prepare for our October event! If you know someone who has saved a life and think they deserve some recognition, please nominate them to be a winner in our 2014 awards by visiting <http://ukheartsafeawards.co.uk/>. We have some fantastic sponsorship opportunities still available if you're a business wanting to be involved, please email [Lesley@handonheart.org](mailto:Lesley@handonheart.org) for more information.

## Trafford Campaign Presentation

A "Thank You" event was held by the Ceremonial Mayor of Trafford, Councillor Dylan Butt, at Trafford Town Hall. This was held to acknowledge the schools and charity partners who are working together to help make Trafford a Heart Safe community, ensuring that schools and community areas are equipped with defibrillators. With over 30 defibrillators already donated to schools and 5 in community areas across Trafford, all the High Schools now have one on-site. Hand on Heart are more determined than ever to help schools have access to this life-saving device and continue to offer all Primary Schools, not already equipped with one, to contact the Hand on Heart team to take advantage of their special 999 offer, which allows Trafford schools to purchase the Gold defibrillator package for a reduced price of £999 + VAT.

Schools, including Sale High, Bowdon Preparatory, Park Road Primary, Wellington Schools and Lostock College have been involved throughout the year by fundraising, purchasing defibrillators or accepting a donated package. Their support is helping spread community awareness and campaign support.

Defibrillators will continue to contribute to saving lives in Trafford as it has done since the beginning of the cam-



## In memory of Eddie Rowley

We were contacted by the family of Eddie Rowley who informed us of his passing due to sudden cardiac arrest earlier this year. We were very sad to hear about the death of Ed which occurred in February of this year whilst at home. Ed was loved by family and friends and was incredibly passionate about his community, using his own minibus company to transport children around the Trafford area to and from school. With this in mind and in memory of Ed, his family have begun raising funds to help equip as many schools as possible with life-saving defibrillators, so far they have raised over £1,400 which is an incredible achievement and will help to prevent the deaths of young people who die due to sudden cardiac arrest. We'd like to send Ed's family lots of luck and support in creating Heart Safe schools in their local area.

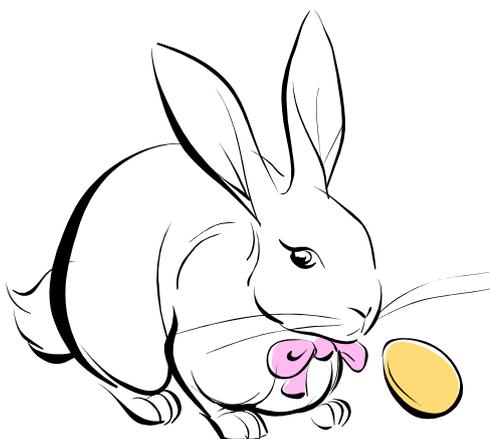


## Merchandise

Our range of Hand on Heart merchandise can be found on [Handonheart.org](http://Handonheart.org). With options of wristbands, trolley keyrings and badges you can help raise awareness, show your devotion to the cause and raise money for defibrillators for schools with just one purchase! To place an order please call 0845 071 0822 or contact [Gina@handonheart.org](mailto:Gina@handonheart.org), don't forget to treat your friends too!

## Salford Campaign

We're closing in on making Salford one of the first UK Heart Safe Cities in the UK! With only 24 schools to go, we're urging those of you who are local to Salford, to please contact your local school to find out if they are equipped with a life-saving defibrillator. Our offer of a FREE defibrillator for Salford schools is still available with the school only having to purchase defibrillator and basic life support training to qualify for the offer. We're incredibly grateful for the support we've received so far regarding this, please continue and help us make all Salford Schools Heart Safe!



Happy Easter.

## New Training Courses!

A new 4 hr, QCF accredited, Level 2 Award in CPR and AED is now available. Delegates will receive a qualification valid for 3 years and allows up to 12 learners on the course rather than the original 8.

As an upgrade on our Silver and Gold packages. The course costs an additional £200+ vat.

For schools wishing to choose this option for re training the cost is £595+vat.

For a limited period only Hand on Heart is including the cost of the delegates certificates in the price. These are usually £7.50 each.